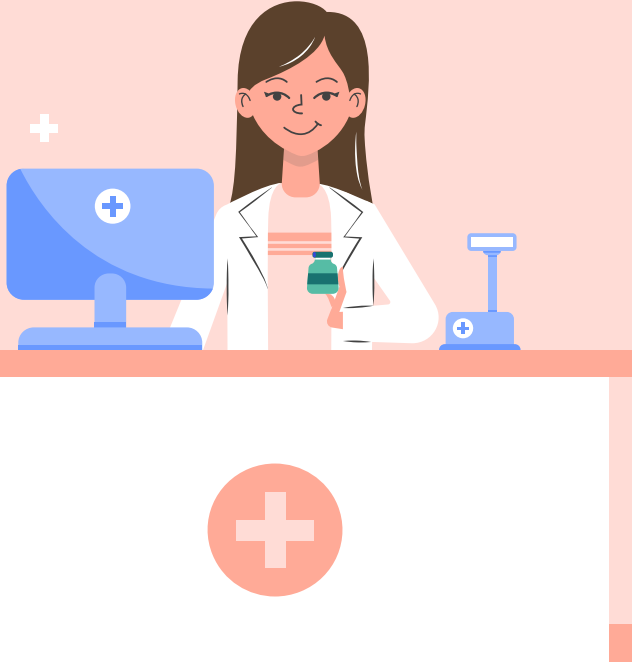




Libyan International Medical University

Faculty of Pharmacy

Second year



# PHARMACY LAYOUT DESIGN

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# TABLE OF CONTENTS

01

Describe what is Layout and its importance

04

Describe the qualities of a good pharmacy

02

Identify the objectives of layout design

05

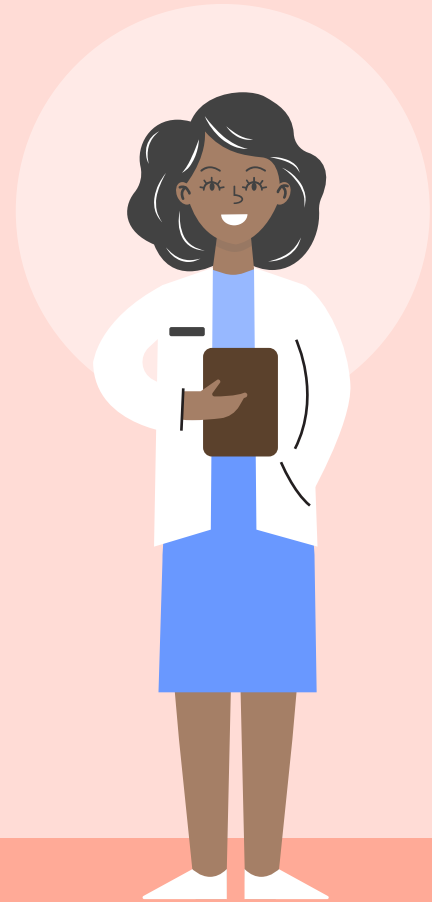
Discuss Community pharmacy

03

List classes of layout design

# INTRODUCTION

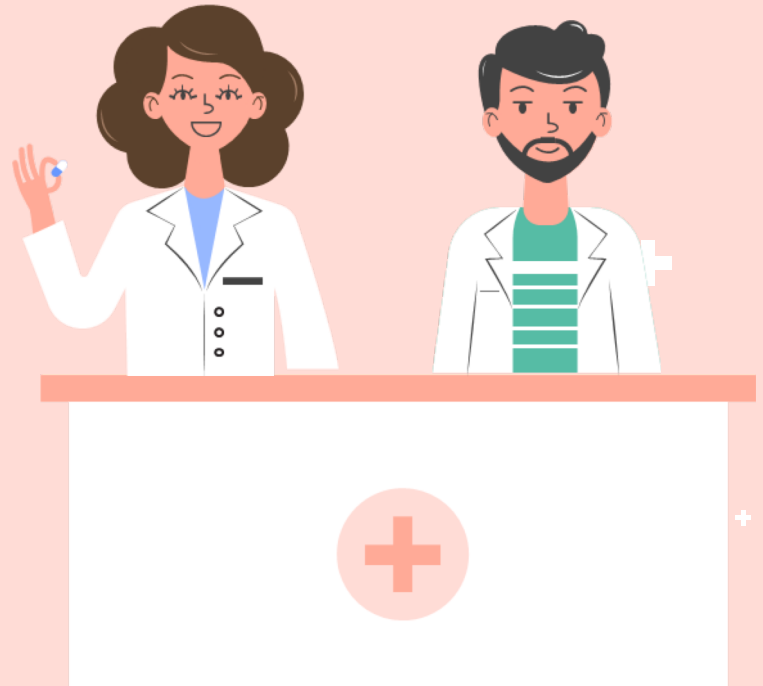
+ Pharmacy layout design is an incredibly important factor in overall store efficiency so, Pharmacy staff should ask themselves exactly what they hope to accomplish through a pharmacy layout refit.



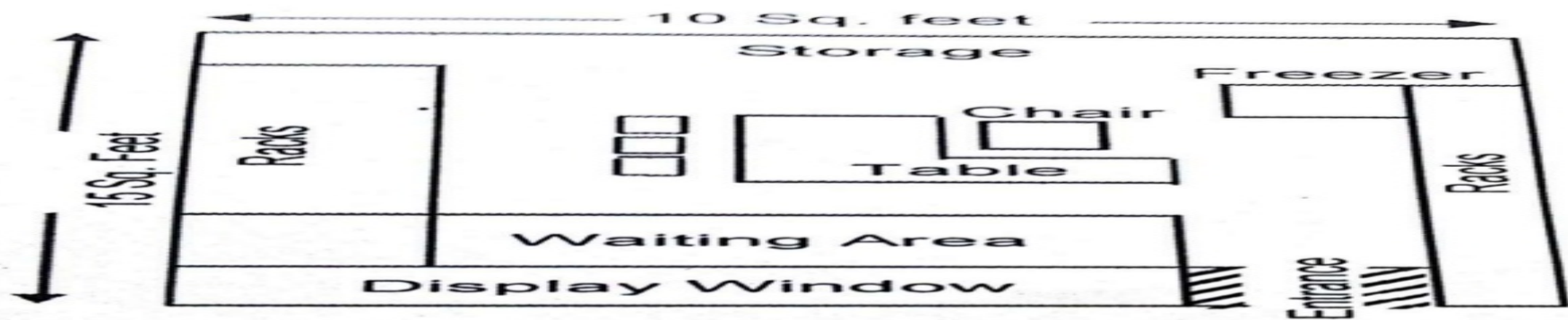
# What is layout design and its importance?

Layout is the way in which the parts of something are arranged or laid out.

It plays a significant role in patient perception which have a positive role in its sale potential.







Retail drug store design



# Objectives of layout design

To attract a large number of customers.

**01**

**02**

To project a professional image and improve general appearance.

To increase the sale of the store.

**03**

**04**

To provide the customer satisfaction.

# Objectives of layout design

To reduce the selling expenses to a minimum.

**05**

**06**

To have a proper entrance for coming goods.

To have space for stock, office, and resting place for the employees.

**07**

**08**

To minimize the movement of customers within the premises of the drug store.

# + CLASSES OF LAYOUT DESIGNS +

Historically, there are three basic types of layout, Each one of them is designed to achieve the objectives of the three basic types of pharmacies, Professional, Traditional and Super Drug Store, respectively.

## 1 CLERK SERVICE:

The clerk service layout is the old traditional design used in most pharmacies before the trend toward self-service and mass merchandising. It contains primarily complete clerk service with only a small part of the merchandise exposed for patrons to handle.



2

## **SELF-SELECTION:**

To attempt to provide adequate personal service in a more efficient manner, and thus be more competitive with the larger super drug stores, many independent pharmacists now use the self-selection layout design.

3

## **SELF-SERVICE:**

The term self-service is restricted for those layouts that utilize minimum of clerk service and expose the maximum amount of merchandise for patrons to handle.

# Qualities of a good pharmacy

There are a lot of pharmacies in the community which is why it is normal if you feel confused about which one is good. To help you out, we came up with three qualities that signify a credible and proven pharmacy:

1

**Quality products at a reasonable price.**

3

**Knowledgeable and experienced pharmacist.**

2

**Fast and quality service.**

# Community pharmacy

Community pharmacy, also known as retail pharmacy, is the most common type of pharmacy that allows the public access to their medications and advice about their health.

Community pharmacists are considered to be the most accessible health professional to the public, as they are available to provide personalized advice about health and medicine on a walk-in basis, without the need for an appointment.





# References

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<http://www.pharmatips.in/Articles/Hospital-Pharmacy/Define-Hospital-Pharmacy-Classifications-Of-Pharmacy.aspx> +

THANKS..

The image features a solid light orange background. Scattered across the background are several white plus signs (+) of varying sizes, creating a decorative, minimalist pattern. The central focus is the word "THANKS.." written in a bold, uppercase, sans-serif font in a slightly darker shade of orange than the background.